

CYBER SECURITY IN BUSINESS

Practical cyber resilience training for safer business decisions



OVERVIEW

Cyber Security in Business is a practical on-demand training programme designed to help business leaders understand modern cyber risk, recognise real-world attacks, and build stronger organisational resilience. Delivered across 12 focused episodes, covering the threat landscape, phishing, ransomware, social engineering, cloud security and the financial cost of cybercrime. Each episode ends with a short test to reinforce learning.

12 EPISODES

1

Security Foundations

What cyber security protects, why it matters to business, the CIA triad, security models and critical business data.

7

Ransomware

How ransomware attacks unfold, from initial access to data theft, encryption, response, recovery and impact.

2

Cyber Threat Landscape

Who attacks businesses, why organisations are targeted, how attackers gain access, and how suppliers increase exposure.

8

Everyday Security

Cloud security, mobile users, home working, physical security, IoT risks, password management and MFA.

3

Dark Web

The surface, deep and dark web, criminal marketplaces, cybercrime-as-a-service, access brokers and cryptocurrency.

9

AI-Enabled Risk

How AI supports phishing, impersonation, voice cloning, deepfakes and more convincing cyber attacks.

4

Warning Signs

Early signs of attack, suspicious requests, social engineering red flags, ransomware indicators and fast reporting.

10

Security Resilience

How businesses build layered defences, assign ownership, strengthen security culture and protect critical services.

5

Human Factor

How attackers exploit trust, urgency, authority, fear and everyday workplace pressure to manipulate decisions.

11

Cyber Risk & Cost

The leadership and CFO lens on cybercrime: primary and secondary costs, downtime, insurance and risk-based investment.

6

Digital Deception

Phishing, vishing, business email compromise, invoice fraud, fake QR codes, deepfakes and verification habits.

12

Governance & Response

Security programmes, GRC, standards, audits, supply-chain security, risk assessment and incident triage.

12 on-demand video episodes

practical business-focused
learning

clear documentary-style training